Jatin Gupta

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EDUCATION

Delhi Technological University (Delhi College of Engineering) Aug '24 - Present

B.Tech - Electronics & Communication Engineering

Kendriya Vidyalaya Apr '23 - Mar '23

Class XII (CBSE Board), PCM + Computer Science

WORK EXPERIENCE

Product Management Intern Jan '26 - Mar '26

Huminex India Pvt Ltd | Delhi , India

Owned digital expansion for a B2B wholesale brand: e-commerce infrastructure, brand identity, and go-to-market collateral.

- Built and launched a full-stack e-commerce **store** in 3 weeks deadline on **WordPress/WooCommerce** from scratch, integrating **Razorpay and PayPal** Business payment gateways and configuring domain and hosting on Hostinger
- Collaborated directly with founder for Developing a custom **order management dashboard**, enabling real-time product listing, inventory management & **payment tracking** with zero prior tooling in place
- Set up **Google Analytics** to establish baseline traffic and conversion tracking, giving the business its first data layer
- Created a **design system** and redesigned product catalogues across 15+ categories and 250+ SKUs
- Led a team to produce professional product photography and apply the new design system to new category catalogues, that ensured consistency and **improved brand perception** for **offline sales** and client presentations

Product Intern (Industrial Project Internship) Jul '25 - Sep '25

Teen.fit × Cult.fit | Delhi (Remote)

- Drove the entire product lifecycle for **Teen.fit**, a teen wellness application (ages 14–20), from **zero-to-one**
- Led market research with 200+ teens, combining Adolescent Health & Wellness Survey, with **competitor analysis**
- Defined MVP scope and **PRD**, finalized tech stack, prioritized features, and created product development timeline
- Developed **design identity** and **brand mascot** for consistency and user relation across different channels
- Designed end-to-end user flows, wireframes, and high-fidelity **UI/UX** in Figma with **20+ screens**
- Built and iterated on a video-based **MVP,** partially implemented screens on FlutterFlow
- Pitched product vision and MVP to senior management consultants at EY, at Shangri-La, New Delhi

Operations Intern (Core Team) May '25 - Jun '25

Timeout Productions | Delhi (Remote)

- Reduced outreach time by **60%** by automating hyper-personalized **email outreach and follow up** system

Video Editor (Part-Time) Jan '25 - Mar '25

JEE Nerds (YT Channel) | DTU (Remote)

- Edited long-form and short-form YouTube content, worked closely with creators on content structure and pacing
- Scaled subscribers from **15K → 25K** within ~40 days and **increasing views by 150%**

ACHIEVEMENT

- Awarded Dell Aspire Scholarship by the Michael & Susan Dell Foundation
- Scored 99th percentile in JEE Mains

ACTIVITIES

External Career Mentor Nov '25 - Dec '25

PM SHRI Kendriya Vidyalaya AFS Rajokri | New Delhi

- Mentoring 80+ students on AI in product, marketing, and prototyping matching job roles to individual strengths.

SKILLS

- **Technical Skills**
  - user story, wireframing, design system, UI/UX designing, MVP prototyping, presentation
  - Google Analytics, Google Forms, Excel, basic SQL, data visualization, Notion databases, python
  - copywriting, scriptwriting, video editing, showreel creation, AI marketing, AI outreach automation
- **Tools**
  - Jira, Notion, Slack, Google Workspace, Conversational AI, Claude Skills, Google AI Studio, n8n, OpenClaw,